



SundanceTV Channel Exclusively on beIN

With 97 entertainment and sports channels on offer, beIN cements its position as a top entertainment and sports platform

Doha, Qatar – 30 May 2019: beIN, the home of sports and entertainment in the MENA region has announced the addition of the world-famous SundanceTV channel to its ever-growing library of exclusive entertainment content.

Originally launched as an extension to the Sundance Film Festival, the largest independent film festival in the world with over 122,000 attendees annually, SundanceTV is a leading network showcasing independent film makers, along with titles from international film festivals and other major events around the world.

SundanceTV airs exclusive feature films, documentaries, short films and series, providing a platform for the best of emerging and established independent artists.

Subscribers to beIN's Entertainment, Complete and Elite packages can enjoy award-winning content from SundanceTV starting from 30 May 2019, with exciting entertainment on offer.

Hit anthology series 'The Terror' – a 10-episode suspenseful thriller named after Dan Simmons' bestselling book, now acquired for the Middle East and North Africa, will also premiere to beIN subscribers on SundanceTV. The critically acclaimed drama stars Jared Harris ("Mad Men", "The Crown"), Tobias Menzies ("Outlander") and Ciarán Hinds ("Game of Thrones").

Commenting on the addition of SundanceTV, **Chief Executive Officer at beIN MEDIA GROUP Yousef Al-Obaidly said:** *We are delighted to announce the addition of SundanceTV to our ever-expanding entertainment offer. This is further evidence of our commitment to enhancing the entertainment offering to millions of viewers across the Middle East & North Africa.*

"The 97 premium entertainment and sports channels on offer for our beIN MENA subscribers are testament to the effort and investment made by beIN MEDIA GROUP in the region, firmly establishing beIN as the leading entertainment and sports platform in MENA and one of the most ambitious networks in the world."

beIN entertains and operates in 43 countries globally, including 24 countries across the MENA region. With broadcast on satellite in 4K and Full HD, the beIN experience is also available on mobile, tablet, computer and other home devices through beIN CONNECT.

General Business Use

beIN

To subscribe to one of beIN's packages and enjoy unlimited sports and entertainment content, visit www.bein.net/en/subscribe/

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beIN MEDIA GROUP is a leading independent global media group and one of the foremost sports & entertainment networks in the world. The group distributes and produces an unrivalled array of entertainment, live sport and major international events across 5 continents, 43 countries and in 7 different languages spanning Europe, North America, Asia, Australasia and the Middle East & North Africa (MENA).

beIN MEDIA GROUP's flagship sports network, **beIN SPORTS**, holds the single largest portfolio of sports rights of any global broadcaster; and through its iconic **MIRAMAX** film studio, beIN holds an extensive library of Hollywood blockbusters while having a growing presence in series and movies production and distribution, as well as in the digital space. beIN MEDIA GROUP acquired **Digiturk**, the leading pay-tv operator in Turkey, in August 2016; and now has over 55 million subscribers worldwide.

For more information on beIN MEDIA GROUP, please contact: mediaoffice@bein.net.

About SundanceTV (MENA)

SundanceTV is the television destination for independent-minded viewers seeking something different. Bold and imaginative, SundanceTV offers audiences a diverse and engaging selection of high-quality independent feature films and documentaries, local Arabic productions and premium original series.

It is available exclusively on BeIN in the Middle East and North Africa.