

## **beIN MEDIA GROUP and Cable Network Egypt (CNE) Reach Agreement for the carriage of beIN on CNE's Network**

beIN SPORTS is pleased to announce that Cable Network Egypt (CNE) has now signed an agreement for the carriage of beIN on its network. As such, beIN's services have resumed on CNE as of January 9th, 2019. We are delighted that fans across Egypt can now, once again, have access to the best and most exciting sports and entertainment in the world, including all top global football leagues and competitions.

Commenting on the new deal, Tom Keaveny Managing Director of beIN MENA stated: *"In what is a huge year for African football, we're pleased that the passionate fans of Egypt don't miss out on the best sports and entertainment action in the world which we broadcast every day on our beIN channels."*

*We are delighted that CNE has now signed an agreement to allow beIN's services to resume on their network. Following the expiry of the previous agreement, we have worked closely with CNE to ensure that football is available to the Egyptian market through beIN, making football, sports and entertainment in general to subscribers across Egypt."*

On his part, Mohamed Ahmadein, CEO of CNE said: *"Through close cooperation and collaboration, we have reached a fruitful broadcasting agreement with beIN MEDIA GROUP to renew services for an additional two years. The encrypted beIN channels are back on air via CNE as of January 9, 2019."*