



Major coup as beIN SPORTS signs Jose Mourinho for a “Special” Week of Football

DOHA, LONDON, PARIS 10 January 2019 – Jose Mourinho will join beIN SPORTS, the global sports broadcaster, this week as part of the AFC Asian Cup 2019 and English Premier League coverage, which viewers across the Middle East and North Africa (MENA) enjoy exclusively on the leading sports channel.

In his first TV appearance since leaving Manchester United in December, the former Chelsea, Real Madrid, Inter Milan and Porto manager will be part of a panel of expert analysts based in beIN SPORTS’ studios exclusively covering two of the most watched products in the MENA region.

Mourinho, known as the ‘Special One’, will be providing his forthright opinions during:

- The English Premier League match, **Arsenal vs Chelsea**, on Saturday 19th January – a competition which he won three times with Chelsea; and
- The AFC Asian Cup 2019 group stage fixture, **Qatar vs Saudi Arabia**, on Thursday 17th January.

Widely acknowledged as one of the most successful managers of all time, Mourinho will join a long list of names from the footballing hall of fame who have appeared as part of beIN SPORTS’ premium football coverage in recent months, including Zlatan Ibrahimović, Paul Scholes, Ruud Gullit, Arsène Wenger, Marcel Desailly, Yaya Touré, Nemanja Vidić, Wesley Sneijder and Graeme Souness.

Jonathan Whitehead of beIN SPORTS, said: *“We’re delighted to welcome Jose Mourinho to beIN SPORTS and having him as part of our exclusive AFC Asian Cup 2019 and English Premier League coverage in MENA will be a special moment for our network.*

“Jose is one of the greatest football managers of all time, and we hope that his expert analysis and charismatic personality will be enjoyed by our millions of viewers. It’s a clear example of the premium content and world class punditry that we provide to sports fans globally on a daily basis.”

beIN SPORTS is part of beIN MEDIA GROUP, one of the world’s leading sports, entertainment and media groups – and also the owner of MIRAMAX film studio – distributing an unrivalled array of entertainment, live sport action, and major international events across 5 continents, in 43 countries, and in 7 different languages spanning Europe, North America, Asia, Australia and the Middle East and North Africa (MENA).

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ABOUT beIN MEDIA GROUP

beIN MEDIA GROUP, chaired by Nasser Al-Khelaifi, is an independent company established in 2014 with a vision to become a leading global sport and entertainment network. Today, beIN distributes an unrivalled array of entertainment, live sport action, and major international events across 5 continents, in 43 countries, and in 7 different languages spanning Europe, North America, Asia, Australia and the Middle East and North Africa (MENA).

beIN MEDIA GROUP'S sports network beIN SPORTS covers the best and most exciting sports in the world including football (all top global leagues and competitions), basketball (NBA and Euroleague), American football (NFL), cricket, rugby, tennis, cycling, volleyball, motor sports, college sports and more. beIN MEDIA GROUP also provides subscribers in the MENA region and Turkey a vast portfolio of proprietary and third-party entertainment channels through beIN and Digiturk platforms. Through its iconic MIRAMAX film studio, beIN also holds an extensive library of legendary Hollywood blockbusters and a growing presence in series and movies production.

beIN MEDIA GROUP recently launched the first 24-hour 4K channel in the MENA region – beIN 4K – that broadcasts the biggest sports matches and events exclusively in breath-taking 4K quality.

ABOUT beIN MENA

beIN MENA, an owned subsidiary of beIN MEDIA GROUP with headquarters in Doha, Qatar is a multi-genre platform providing exclusive access to prime sporting competitions including: the Olympic Games, FIFA World Cup, UEFA Champions League, UEFA Europa League, FIFA Confederations Cup, Copa America, Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019, and domestic football leagues across Europe including The Premier League, LaLiga, Serie A, Ligue 1 and the Bundesliga. beIN's unrivalled library of exclusive content also includes tennis (Roland-Garros, US Open, Australian Open and Wimbledon), motorsports (Formula 1, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and NBA, NFL and MLB matches, among others.

beIN MENA also goes beyond sports to offer a complete spectrum of entertainment programming with more than 180 channels available to subscribers including access to blockbuster movies, television series and children's programming. beIN MENA also offers an extensive movie library through its "video on demand" service.

For more information on **beIN MEDIA GROUP**, please contact: mediaoffice@bein.net