



## beIN MEDIA GROUP Chairman Appoints Yousef Al-Obaidly as Chief Executive Officer

**Doha, Qatar - 2 November 2018:** Nasser al Khelaifi, the Chairman of beIN MEDIA GROUP, has appointed Yousef Al-Obaidly as Chief Executive Officer of the leading sports and entertainment group, assuming the role previously held by Nasser al Khelaifi who will continue his role as Chairman of the group.

Yousef previously assumed the position of Deputy CEO where he played a central role in establishing beIN as the most prominent pay TV sport network in the MENA region and its global expansion across the sports and entertainment sector. Yousef's appointment is testament to both his loyalty and commitment to the organisation, having served in a number of positions during the course of his 15-year tenure with beIN MEDIA GROUP.

Nasser Al Khelaifi, Chairman of beIN MEDIA Group, stated: "I am thrilled to announce Yousef's appointment as CEO of beIN MEDIA GROUP. Yousef's experience and drive are instrumental to our organisation as we continue to make great strides as a leader in sports and entertainment. I am confident that Yousef's leadership will help us achieve our growth ambitions and ensure the success of our operations."

Yousef Al Obaidly, CEO of beIN MEDIA GROUP, stated: "It is a great honour to be given the opportunity to contribute to our organisation's success in this new capacity. Nasser's guidance and leadership have been integral to shaping beIN as a global sports and entertainment powerhouse, and I share his commitment to ensuring the success and growth of our organization."

In 2012, Yousef played a pivotal role in the beIN MEDIA GROUP's international expansion of its network, where he was responsible for the launch of beIN SPORTS France, Americas and Asia-Pacific.

In December 2013, alongside beIN MEDIA GROUP Chairman, Nasser Al-Khelaifi, Yousef completed the transition of Al Jazeera Sport into beIN SPORTS, the international sports network.



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**ABOUT beIN MEDIA GROUP**

**beIN MEDIA GROUP**, chaired by Nasser Al-Khelaifi, is an independent company established in 2014 with a vision to become a leading global sport and entertainment network. Today, beIN distributes an unrivalled array of entertainment, live sport action, and major international events across 5 continents, in 43 countries, and in 7 different languages spanning Europe, North America, Asia, Australia and the Middle East and North Africa (MENA).

beIN MEDIA GROUP'S sports network beIN SPORTS covers the best and most exciting sports in the world including football (all top global leagues and competitions), basketball (NBA and Euroleague), American football (NFL), cricket, rugby, tennis, cycling, volleyball, motor sports, college sports and more. beIN MEDIA GROUP also provides subscribers in the MENA region and Turkey a vast portfolio of proprietary and third-party entertainment channels through beIN and Digiturk platforms. Through its iconic MIRAMAX film studio, beIN also holds an extensive library of legendary Hollywood blockbusters and a growing presence in series and movies production.

beIN MEDIA GROUP recently launched the first 24-hour 4K channel in the MENA region – beIN 4K – that broadcasts the biggest sports matches and events exclusively in breathtaking 4K quality.

**ABOUT beIN MENA**

**beIN MENA**, an owned subsidiary of beIN MEDIA GROUP with headquarters in Doha, Qatar is a multi-genre platform providing exclusive access to prime sporting competitions including: the Olympic Games, FIFA World Cup, UEFA Champions League, UEFA Europa League, FIFA Confederations Cup, Copa America, Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019, and domestic football leagues across Europe including The Premier League, LaLiga, Serie A, Ligue 1 and the Bundesliga. beIN's unrivalled library of exclusive content also includes tennis (Roland-Garros, US Open, Australian Open and Wimbledon), motorsports (Formula 1, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and NBA, NFL and MLB matches, among others.

beIN MENA also goes beyond sports to offer a complete spectrum of entertainment programming with more than 180 channels available to subscribers including access to blockbuster movies, television series and children's programming. beIN MENA also offers an extensive movie library through its "video on demand" service.

General Business Use

# beIN

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