



beIN Launches Summer Bundle for Football Fans

Watch more than 70 Premium Entertainment Channels along with 2018 FIFA World Cup Russia™ at preferential price!

Doha, Qatar May 7th 2018

Starting from May 8th 2018, beIN launches its Special Summer Bundle which offers more than 70 premium entertainment channels along with the 2018 FIFA World Cup Russia™ for football fans in MENA. This special promotion will give opportunity to sports fans to watch 2018 FIFA World Cup while they also sample the best beIN entertainment programs for three months, all at a special price.

From June 14th, beIN exclusively broadcast 2018 FIFA World Cup Russia™ in the MENA region. As always, beIN has prepared an outstanding coverage of this unmissable event with live broadcast and up to 2000 hours of live and exclusive programs and matches. beIN has dedicated several channels, broadcasting in three different languages (Arabic, English and French). The beIN free to air channel beIN SPORTS News will also broadcast all the news of the 2018 FIFA World Cup Russia™. In addition, beIN has produced dedicated programs hosted by famous commentators, analysts and reporters to cover this event.

The 2018 FIFA World Cup Russia™ holds special significance in the MENA territories as this is the first time in the history of the FIFA World Cup that it will witness the simultaneous participation of four Arab teams: Egypt, Morocco, Tunisia and Saudi Arabia.

beIN fans can also enjoy beIN extensive digital coverage enabling them to follow the latest sports news through www.beinsports.com as well as enjoy social media coverage through Facebook, Twitter and Instagram @beinsports.

To discover more about the exciting beIN special Summer Bundle and preferential prices, please visit www.bein.net/en/promotions.

END



Telephone هاتف
+974 4457 7777

Fax فاكس
+974 4457 7544

P.O.Box 23231 صندوق البريد
DOHA - QATAR الدوحة - قطر

Web الموقع الإلكتروني
www.beinmediagroup.com



About beIN MEDIA GROUP and beIN MENA

beIN MEDIA GROUP, chaired by Nasser AL-KHELAIFI, is an independent company established in 2014, and the owner of beIN, the leading sport and entertainment global network. beIN is now distributed across 43 countries within Europe, North America, Asia, Australia, Turkey, Middle East and North Africa (MENA).

Aside from building the beIN SPORTS premium network, beIN MEDIA GROUP is expanding beyond sports into entertainment through production and distribution as well as in the digital space. In November 2015, a new platform was launched in MENA including 28 beIN owned channels with 20 related to sports, 4 to movies and 4 to kids, in addition to growing numbers of third party channels. In March 2016, beIN MEDIA GROUP acquired MIRAMAX film studios offering movie production capabilities and a library of over 700 films. beIN MEDIA GROUP acquired Digiturk the leading PAY TV operator in Turkey, in August 2016.

beIN MENA is a multi-genre platform providing exclusive access to prime sporting competitions including: Olympics, FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga, UEFA Europa League, FIFA Confederation Cup, Copa America; Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019. Among the world's other most popular sports, tennis (including Roland Garros, US Open, Australian open and Wimbledon as well as the ATP Masters series), basketball (NBA), motorsports (Dakar Rally, NASCAR, Formula1), cycling (Tour de France), rugby (Six Nations) and many more including NFL, MLB and athletics also broadcast by beIN.

beIN MENA also offers complete spectrum of entertainment including blockbuster movies, series and best kids programs through acquiring several exclusive channels like Jeem & Baraem. Stunning local and global entertainment besides best in class sports events all delivered through state of art technology.

For more information on beIN Media Group, please contact mediaoffice@bein.net



Telephone هاتف
+974 4457 7777

Fax فاكس
+974 4457 7544

P.O.Box 23231 صندوق البريد
DOHA - QATAR الدوحة - قطر

Web الموقع الإلكتروني
www.beinmediagroup.com