



Australian Open Kick-Starts Tennis Grand Slam Season

Live and Exclusive Coverage from Melbourne on beIN

DOHA, QATAR – January 15th, 2018 – The grand slam season begins with the Australian Open, where fans across the world are eagerly awaiting to see who will lift the first of tennis' four most prestigious trophies. The tournament begins on January 15th in Melbourne, and concludes with the men's final on January 28th.

beIN is of course the home of the grand slams, and will provide live, exclusive and unparalleled coverage throughout the two weeks of action.

In the men's draw, Roger Federer will be looking to defend his title, while Novak Djokovic is vying to make it a record seven titles down under.

The absence of Serena Williams leaves the women's title up for grabs. World number 1 Simona Halep is the top seed, but the Romanian has never won a grand slam title.

beIN will bring you multilingual coverage across three different channels every day starting at 3 am Mecca time. You can follow all the action from the main court, the Rod Laver Arena, on beIN SPORTS HD 9. Matches from the Margaret Court arena will be aired on HD 8. You can also keep across the world feed, which will dip in and out of all the other matches, on beIN SPORTS HD13.

Be a part of the conversation through beIN's social media platforms including Facebook, Twitter, Instagram and YouTube. beIN will also bring you all the updates on the main website and mobile application.

If you're a tennis fan, then look nowhere else but beIN – home of the grand slams. Visit beIN.net/subscribe and pick one of numerous packages to subscribe to. That includes the beIN Elite package which brings you free CONNECT subscription, beIN's over the top (OTT) offering that allows viewers to watch matches anytime and anywhere.



Telephone هاتف
+974 4457 7777

Fax فاكس
+974 4457 7544

P.O.Box 23231 صندوق البريد
DOHA - QATAR الدوحة - قطر

Web الموقع الإلكتروني
www.beinmediagroup.com



About beIN MEDIA GROUP and beIN MENA

beIN MEDIA GROUP, chaired by Nasser AL-KHELAIFI, is an independent company established in 2014, and the owner of beIN, the leading sport and entertainment global network. beIN is now distributed across 43 countries within Europe, North America, Asia, Australia, Turkey, Middle East and North Africa (MENA).

Aside from building the beIN SPORTS premium network, beIN MEDIA GROUP is expanding beyond sports into entertainment through production and distribution as well as in the digital space. In November 2015, a new platform was launched in MENA including 28 beIN owned channels with 20 related to sports, 4 to movies and 4 to kids, in addition to growing numbers of third party channels. In March 2016, beIN MEDIA GROUP acquired MIRAMAX film studios offering movie production capabilities and a library of over 700 films. beIN MEDIA GROUP acquired Digiturk the leading PAY TV operator in Turkey, in August 2016.

beIN MENA is a multi-genre platform providing exclusive access to prime sporting competitions including: Olympics, FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga, UEFA Europa League, FIFA Confederation Cup, Copa America; Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019. Among the world's other most popular sports, tennis (including Roland Garros, US Open, Australian open and Wimbledon as well as the ATP Masters series), basketball (NBA), motorsports (Dakar Rally, NASCAR, Formula1), cycling (Tour de France), rugby (Six Nations) and many more including NFL, MLB and athletics also broadcast by beIN.

beIN MENA also offers complete spectrum of entertainment including blockbuster movies, series and best kids programs through acquiring several exclusive channels like Jeem & Baraem. Stunning local and global entertainment besides best in class sports events all delivered through state of art technology.

For more information on beIN Media Group, please contact mediaoffice@bein.net



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