



“Young Sheldon” to broadcast exclusively on beIN for the first time

DOHA, QATAR – December 30, 2017 – beIN MEDIA GROUP continues to cement its position as the region’s leading pay TV and entertainment platform by adding Warner Bros International hit series “Young Sheldon” to its extensive portfolio. The comedy series is set to broadcast exclusively on beIN Channels for the first time starting from January 1st, 2018.

“Young Sheldon” is a prequel to the popular show “The Big Bang Theory,” and follows the early life of child genius Sheldon Cooper, played by young actor Iain Armitage. The series enjoyed a high success rate in its premier in the United States, garnering an estimated 17 million viewers for the first episode alone.

beIN will air episodes on a weekly basis, every Monday at 17:30 pm Mecca time on beIN Series HD1.

The series is one of many ways in which beIN MEDIA GROUP continues to strengthen its exclusive multiplatform licensing agreement with Warner Bros International. Make sure you don’t miss out on this hit show by visiting beIN.net/subscribe and subscribing to one of many packages available to you.



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About beIN MEDIA GROUP and beIN MENA

beIN MEDIA GROUP, chaired by Nasser AL-KHELAIPI, is an independent company established in 2014, and the owner of beIN, the leading sport and entertainment global network. beIN is now distributed across 43 countries within Europe, North America, Asia, Australia, Turkey, Middle East and North Africa (MENA).

Aside from building the beIN SPORTS premium network, beIN MEDIA GROUP is expanding beyond sports into entertainment through production and distribution as well as in the digital space. In November 2015, a new platform was launched in MENA including 28 beIN owned channels with 20 related to sports, 4 to movies and 4 to kids, in addition to growing numbers of third party channels. In March 2016, beIN MEDIA GROUP acquired MIRAMAX film studios offering movie production capabilities and a library of over 700 films. beIN MEDIA GROUP acquired Digiturk the leading PAY TV operator in Turkey, in August 2016.

beIN MENA is a multi-genre platform providing exclusive access to prime sporting competitions including: Olympics, FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga, UEFA Europa League, FIFA Confederation Cup, Copa America; Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019. Among the world's other most popular sports, tennis (including Roland Garros, US Open, Australian open and Wimbledon as well as the ATP Masters series), basketball (NBA), motorsports (Dakar Rally, NASCAR, Formula1), cycling (Tour de France), rugby (Six Nations) and many more including NFL, MLB and athletics also broadcast by beIN.

beIN MENA also offers complete spectrum of entertainment including blockbuster movies, series and best kids programs through acquiring several exclusive channels like Jeem & Baraem. Stunning local and global entertainment besides best in class sports events all delivered through state of art technology.

For more information on beIN Media Group, please contact mediaoffice@bein.net



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