



## beIN MEDIA GROUP Celebrates the Achievements of its Employees in its Fourth Annual Awards Ceremony

DOHA, QATAR - November 1, 2017 - As part of its annual tradition, beIN MEDIA GROUP celebrated its employees who have spent numerous years contributing to its success. The GROUP held its fourth annual awards ceremony on Wednesday, November 1, 2017 at the St. Regis Hotel in Doha, Qatar. Chairman and CEO Mr. Nasser Ghanim Al-Khelaifi was in attendance alongside a number of sports and media stars who were honored to share these achievements with their colleagues.

The event was held to celebrate the achievements of beIN's employees who have spent many years building the prestigious media network. As is the case every year, the success of the event was largely due to the efforts of beIN's senior management.

The night was highlighted by a variety of key moments, all culminated by Mr. Al-Khelaifi's keynote speech in which he praised beIN's achievements in the global media industry over the past year. According to Al-Khelaifi, it is these achievements that led the GROUP to deliver unrivalled coverage in both the worlds of Sports and Entertainment in the MENA region and on a global scale.

Mr. Al-Khelaifi also highlighted beIN's objectives for the upcoming year, which focus on further growth and expansion as part of The GROUP's effort to maintain its position as a global leader in TV production and broadcast.

Mr. Al-Khelaifi concluded his speech by thanking and praising the achievements of The GROUP's employees for their continuous efforts and service over the years. Furthermore, Al-Khelaifi encouraged them to continue these efforts in order to maintain the success and global leadership of the group.

Mr. Mohammed Saadoon Al-Kuwari, who has completed 10 years of service at beIN, then took to stage to speak on behalf of the awardees. Mr. Al-Kuwari stressed the fact that achieving The GROUP's future vision requires a continuous effort to uphold its position as a global leader.

The event concluded with Mr. Al-Khelaifi honoring several employees who have spent numerous years at beIN, as well as taking a group picture with them. The audience of sports and media stars praised the smooth organization of the event, and beIN's appreciation of its employees' efforts.



## About beIN MEDIA GROUP and beIN MENA

**beIN MEDIA GROUP**, chaired by Nasser AL-KHELAIFI, is an independent company established in 2014, and the owner of beIN, the leading sport and entertainment global network. beIN is now distributed across 43 countries within Europe, North America, Asia, Australia, Turkey, Middle East and North Africa (MENA).

Aside from building the beIN SPORTS premium network, beIN MEDIA GROUP is expanding beyond sports into entertainment through production and distribution as well as in the digital space. In November 2015, a new platform was launched in MENA including 28 beIN owned channels with 20 related to sports, 4 to movies and 4 to kids, in addition to growing numbers of third party channels. In March 2016, beIN MEDIA GROUP acquired MIRAMAX film studios offering movie production capabilities and a library of over 700 films. beIN MEDIA GROUP acquired Digiturk the leading PAY TV operator in Turkey, in August 2016.

**beIN MENA** is a multi-genre platform providing exclusive access to prime sporting competitions including: Olympics, FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga, UEFA Europa League, FIFA Confederation Cup, Copa America; Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019. Among the world's other most popular sports, tennis (including Roland Garros, US Open, Australian open and Wimbledon as well as the ATP Masters series), basketball (NBA), motorsports (Dakar Rally, NASCAR, Formula1), cycling (Tour de France), rugby (Six Nations) and many more including NFL, MLB and athletics also broadcast by beIN.

beIN MENA also offers complete spectrum of entertainment including blockbuster movies, series and best kids programs through acquiring several exclusive channels like Jeem & Baraem. Stunning local and global entertainment besides best in class sports events all delivered through state of art technology.

For more information on beIN Media Group, please contact [mediaoffice@bein.net](mailto:mediaoffice@bein.net)



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