



beIN PREPARES QATARI GRADUATES TO BECOME TOMORROW'S MEDIA LEADERS

Seventeen sponsored graduates join various departments at beIN MEDIA GROUP

DOHA, QATAR – September 11, 2017 – A total of 10 fresh Qatari graduates are set to begin their professional careers at beIN MEDIA GROUP after they successfully completed their respective undergraduate degrees under the beIN National Talent Development Program (NTDP).

The program works as part of beIN's strategic vision and aims to prepare professional and talented local youth for future challenges. The main focus is to equip them with required skills that enable them to compete successfully in the international media industry. This falls under the Human Development pillar of Qatar's 2030 National Vision, which aims to enable them to sustain a prosperous society.

"In alignment with Qatar's national vision of 2030, beIN continues to focus on building capacity programs that work to support outstanding national talent. beIN places great importance on the investment in young and talented Qatari youth in order to build future leaders who will serve our country and be effective players in its progress," said Mr. Tareq Zainal, beIN's Executive Director of Human Resources and Financial Affairs.

Since its inception in 2015, the NTDP has provided both international and domestic sponsorship programs to a total of forty Qatari students. Seventeen of those students have successfully graduated and are currently beIN employees.

Talking at a recently held event to welcome these fresh graduates into the folds of beIN, Yousef Al-Mulla a graduate from Qatar University's Mass Communications program said that he hopes to play a key role in fulfilling beIN's strategic vision.

"beIN's top reputation both locally and globally is what inspired me to join. It is a great honor to now officially be part of such a globally recognized and impactful organization. I hope that my strong passion for sports will help me in developing my professional skills as a Producer," said Al-Mulla, who recently joined beIN's Arabic Programs department.

"It's very encouraging to see a prestigious company like beIN invest so much in the development of young Qatari talent," added Abdulaziz Al-Khanji, who obtained a Media and Communications degree from Leeds Beckett University in the United Kingdom and is now an employee in beIN's marketing department.

beIN plans to continue offering a wide range of capacity building programs to Qatari students both after their high school graduation and during their undergraduate studies.



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About beIN MEDIA GROUP and beIN MENA

beIN MEDIA GROUP, chaired by Nasser AL-KHELAIFI, is an independent company established in 2014, and the owner of beIN, the leading sport and entertainment global network. beIN is now distributed across 43 countries within Europe, North America, Asia, Australia, Turkey, Middle East and North Africa (MENA).

Aside from building the beIN SPORTS premium network, beIN MEDIA GROUP is expanding beyond sports into entertainment through production and distribution as well as in the digital space. In November 2015, a new platform was launched in MENA including 28 beIN owned channels with 20 related to sports, 4 to movies and 4 to kids, in addition to growing numbers of third party channels. In March 2016, beIN MEDIA GROUP acquired MIRAMAX film studios offering movie production capabilities and a library of over 700 films. beIN MEDIA GROUP acquired Digiturk the leading PAY TV operator in Turkey, in August 2016.

beIN MENA is a multi-genre platform providing exclusive access to prime sporting competitions including: Olympics, FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga, UEFA Europa League, FIFA Confederation Cup, Copa America; Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019. Among the world's other most popular sports, tennis (including Roland Garros, US Open, Australian open and Wimbledon as well as the ATP Masters series), basketball (NBA), motorsports (Dakar Rally, NASCAR, Formula1), cycling (Tour de France), rugby (Six Nations) and many more including NFL, MLB and athletics also broadcast by beIN.

beIN MENA also offers complete spectrum of entertainment including blockbuster movies, series and best kids programs through acquiring several exclusive channels like Jeem & Baraem. Stunning local and global entertainment besides best in class sports events all delivered through state of art technology.

For more information on beIN Media Group, please contact mediaoffice@bein.net



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