



CBS STUDIOS INTERNATIONAL AND BEIN MEDIA GROUP ANNOUNCE MULTI-YEAR CONTENT LICENSING AGREEMENT

DOHA and AMSTERDAM – August 8, 2017 – beIN MEDIA GROUP, the leading pay TV and entertainment platform in MENA (Middle East and North Africa), and CBS Studios International today announced an exclusive multiplatform licensing agreement for CBS and The CW programming.

For the first time, beIN MEDIA GROUP’s portfolio of entertainment channels will broadcast hit CBS series including action-drama MACGYVER; the *CBS All Access* original series THE GOOD FIGHT; the #1 new series on U.S. television, BULL; CBS’ 2017 summer event series, SALVATION; and Emmy® Award-winning THE LATE LATE SHOW with JAMES CORDEN.

The agreement also will cover the first-window rights to a selection of CBS and The CW’s new slate of series, which will be available to beIN subscribers day-and-date with the U.S. broadcast. This includes new crime drama INSTINCT, starring Alan Cumming, military series SEAL TEAM, starring David Boreanaz, and THE CW’s new drama VALOR. This agreement also enables beIN to stack CBS content on the beIN On-demand platform. beIN subscribers will be able to watch CBS series as and when they want, as part of their subscription (SVOD service), catch up on it in case they missed any important episode, and also watch box sets of their favorite series.

“We are excited to be working with the beIN MEDIA GROUP on this significant agreement for the MENA region,” said Stephen Tague, Executive Vice President, Client Relations, EMEA, CBS Studios International. “The deal further demonstrates CBS’ ability to produce industry-leading programming that helps drive subscription platforms and entertain audiences around the world.”

Yousef Al-Obaidly, Deputy CEO of beIN MEDIA GROUP, was equally excited about this relationship between beIN and CBS. Commenting on this development, he said, “beIN is extremely pleased to welcome CBS to beIN network. Through this deal, TV lovers in MENA will be able to watch a wide selection of great series on beIN SERIES channel. This agreement cements beIN’s position as a premium content broadcaster in MENA.”

About CBS Studios International

CBS Studios International is the leading supplier of programming to the international television marketplace, licensing to more than 200 markets in more than 60 languages across multiple media platforms. The Studio participates in international channel ventures, currently comprised of 14 channels in 24 languages across over 100 territories, reaching more than 70 million households worldwide. CBS Studios International also exports a diverse lineup of formats for

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local production around the world. The division distributes content from CBS Television Studios, CBS Television Distribution, Showtime, CBS News, CBS Films and a library of more than 70,000 hours of programming. CBS Studios International is a division of CBS Corporation.

About beIN MEDIA GROUP and beIN MENA

beIN MEDIA GROUP, chaired by Nasser AL-KHELAIIFI, is an independent company established in 2014, and the owner of beIN, the leading sport and entertainment global network. beIN is now distributed across 43 countries within Europe, North America, Asia, Australia, Turkey, Middle East and North Africa (MENA).

Aside from building the beIN SPORTS premium network, beIN MEDIA GROUP is expanding beyond sports into entertainment through production and distribution as well as in the digital space. In November 2015, a new platform was launched in MENA including 29 beIN owned channels with 20 related to sports, 4 to movies, 4 to kids and 1 to series, in addition to growing numbers of third party channels. In March 2016, beIN MEDIA GROUP acquired MIRAMAX film studios offering movie production capabilities and a library of over 700 films. beIN MEDIA GROUP acquired Digturk the leading PAY TV operator in Turkey, in August 2016.

beIN MENA is a multi-genre platform providing exclusive access to prime sporting competitions including: Olympics, FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga, UEFA Europa League, FIFA Confederation Cup, Copa America; Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019. Among the world's other most popular sports, tennis (including Roland Garros, US Open, Australian Open and Wimbledon as well as the ATP Masters series), basketball (NBA), motorsports (Dakar Rally, NASCAR, Formula1), cycling (Tour de France), rugby (Six Nations) and many more including NFL, MLB and athletics also broadcast by beIN.

beIN MENA also offers complete spectrum of entertainment including blockbuster movies, series and best kids programs through acquiring several exclusive channels like Jeem & Baraem. Stunning local and global entertainment besides best in class sports events all delivered through state of art technology.

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