

## FEDERER EYES 20<sup>TH</sup> MAJOR CROWN AT US OPEN

The year's final grand slam live & exclusive on beIN

DOHA, QATAR – August 27, 2017 – It's billed to be one of the most unpredictable grand slams in recent years. The US Open is the last of Tennis' four grand slams. Round 1 gets underway on August 28<sup>th</sup> in Flushing Meadows, New York, with the final champion set to be crowned on September 10<sup>th</sup>.

beIN is of course the home of the grand slams and will keep you up to date with all the action across the two weeks.

The men's tournament promises to be a thrilling one after the withdrawal of several top guns such as Novak Djokovic, Andy Murray and defending champion Stan Wawrinka has blown the draw wide open. Roger Federer and now world number one Rafael Nadal are considered the favorites, with Federer in search for a historic 20<sup>th</sup> major title to further cement his status as the greatest ever.

On the women's side, Maria Sharapova returns to action in her first grand slam event since serving a 15-month doping suspension.

beIN will be airing all the big matches across the main courts on four different channels. Tennis fans can visit [beIN.net/subscribe](http://beIN.net/subscribe) and pick one of numerous beIN packages to follow all the action. That includes the beIN elite package which brings you free CONNECT subscription, beIN's over the top (OTT) offering that allows viewers to watch matches anytime and anywhere.

Matches on center court, also known as Arthur Ashe, will be aired on HD 10. Grand Stand matches will be live on HD 8 and Louis Armstrong on HD 9. You can also keep across action from all courts on the world feed which will be on HD 13.

You can join presenter Areej Saleem for a pre-match studio half an hour before play begins every day throughout the tournament. beIN will also bring you a daily highlights show at 8 am Mecca time that will wrap up all the main talking points.

Make sure you stay across all the online buzz by following beIN's Facebook, Twitter, Instagram and YouTube accounts. beIN will also bring you full coverage across the digital platform on both the main website and the mobile application.

Stay tuned for what's set to be a thrilling and unrivalled two weeks of action on beIN, home of the grand slams.

**About beIN MEDIA GROUP and beIN MENA**

**beIN MEDIA GROUP**, chaired by Nasser AL-KHELAIFI, is an independent company established in 2014, and the owner of beIN, the leading sport and entertainment global network. beIN is now distributed across 43 countries within Europe, North America, Asia, Australia, Turkey, Middle East and North Africa (MENA).

Aside from building the beIN SPORTS premium network, beIN MEDIA GROUP is expanding beyond sports into entertainment through production and distribution as well as in the digital space. In November 2015, a new platform was launched in MENA including 28 beIN owned channels with 20 related to sports, 4 to movies and 4 to kids, in addition to growing numbers of third party channels. In March 2016, beIN MEDIA GROUP acquired MIRAMAX film studios offering movie production capabilities and a library of over 700 films. beIN MEDIA GROUP acquired Digiturk the leading PAY TV operator in Turkey, in August 2016.

**beIN MENA** is a multi-genre platform providing exclusive access to prime sporting competitions including: Olympics, FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga, UEFA Europa League, FIFA Confederation Cup, Copa America; Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019. Among the world's other most popular sports, tennis (including Roland Garros, US Open, Australian open and Wimbledon as well as the ATP Masters series), basketball (NBA), motorsports (Dakar Rally, NASCAR, Formula1), cycling (Tour de France), rugby (Six Nations) and many more including NFL, MLB and athletics also broadcast by beIN.

beIN MENA also offers complete spectrum of entertainment including blockbuster movies, series and best kids programs through acquiring several exclusive channels like Jeem & Baraem. Stunning local and global entertainment besides best in class sports events all delivered through state of art technology.

For more information on beIN Media Group, please contact [mediaoffice@bein.net](mailto:mediaoffice@bein.net)