



BEIN INVESTS IN CAPACITY BUILDING OF QATARI YOUTH

DOHA, QATAR – August 22, 2017 – beIN MEDIA GROUP announced the signing of a secondment agreement with one of the world’s largest international private equity firm. TPG is a distinguished American investment company that currently has approximately 72 billion US Dollars under management and has invested in more than 400 companies globally.

The agreement aligns with beIN’s overall aim of constantly developing and honing the skills of its Qatari employees. Ali Al Zaini, a financial analyst from within the finance department at beIN was selected as the first employee to attend the month long program being hosted in the states of Texas and California.

“I found my secondment at TPG to be highly beneficial and rewarding. The experience gained in building modules to analyze financial performance of multiple large organizations was extremely valuable. During this period, the interactions I had within the firm enabled me to further develop my professional experience. I thank beIN MEDIA GROUP for selecting me for this training.” said Al Zaini.

This initiative is part of a larger effort by beIN MEDIA GROUP to expose its employees to global best practices and to enable them to become future leaders in their respective fields.

“Due to our awareness of the great importance of developing our local talent, beIN will continue to invest in the capacity building and skill enhancement of its Qatari employees. This will be done through embedding our staff in prominent organizations that will help them benchmark the global best practices,” said Mr. Tareq Zainal, beIN’s Executive Director of Human Resources and Financial Affairs.

beIN plans to continue both establishing and developing its relationship with global companies like TPG in the future. More beIN employees will get the opportunity to participate in similar international training courses, which work towards the company’s vision of building strong Qatari talent.



Telephone هاتف
+974 4457 7777

Fax فاكس
+974 4457 7544

P.O.Box 23231 صندوق البريد
DOHA - QATAR الدوحة - قطر

Web الموقع الإلكتروني
www.beinmediagroup.com



About beIN MEDIA GROUP and beIN MENA

beIN MEDIA GROUP, chaired by Nasser AL-KHELAIFI, is an independent company established in 2014, and the owner of beIN, the leading sport and entertainment global network. beIN is now distributed across 43 countries within Europe, North America, Asia, Australia, Turkey, Middle East and North Africa (MENA).

Aside from building the beIN SPORTS premium network, beIN MEDIA GROUP is expanding beyond sports into entertainment through production and distribution as well as in the digital space. In November 2015, a new platform was launched in MENA including 28 beIN owned channels with 20 related to sports, 4 to movies and 4 to kids, in addition to growing numbers of third party channels. In March 2016, beIN MEDIA GROUP acquired MIRAMAX film studios offering movie production capabilities and a library of over 700 films. beIN MEDIA GROUP acquired Digiturk the leading PAY TV operator in Turkey, in August 2016.

beIN MENA is a multi-genre platform providing exclusive access to prime sporting competitions including: Olympics, FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga, UEFA Europa League, FIFA Confederation Cup, Copa America; Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019. Among the world's other most popular sports, tennis (including Roland Garros, US Open, Australian open and Wimbledon as well as the ATP Masters series), basketball (NBA), motorsports (Dakar Rally, NASCAR, Formula1), cycling (Tour de France), rugby (Six Nations) and many more including NFL, MLB and athletics also broadcast by beIN.

beIN MENA also offers complete spectrum of entertainment including blockbuster movies, series and best kids programs through acquiring several exclusive channels like Jeem & Baraem. Stunning local and global entertainment besides best in class sports events all delivered through state of art technology.

For more information on beIN Media Group, please contact mediaoffice@bein.net



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