



ALLIANCE OF SPORTING ORGANIZATIONS AND BROADCASTERS CALLS FOR SAUDI GOVERNMENT TO SHUT DOWN PIRATE CHANNEL 'beoutQ'

Doha, Qatar – August 31, 2017 – beIN MEDIA GROUP, together with leading sporting organizations and broadcasters, have called for a pirate broadcaster operating as 'beoutQ' to shut down its unauthorized platforms that are broadcasting beIN SPORTS' proprietary media content.

The sports and entertainment network has joined forces with some of the world's biggest rights holders, including UEFA and LaLiga, as well as an anti-piracy body, the Audiovisual Anti-Piracy Alliance(AAPA), to call for 'beoutQ' to cease all of its operations immediately.

beIN MEDIAGROUP has notified the Saudi authorities of this unlawful use of its content and has requested that the Saudi Government take immediate action to investigate and prevent the unauthorized use of beIN's media content by 'beoutQ' or any other unauthorized channels in Saudi Arabia.

beIN MEDIA GROUP holds the exclusive rights to broadcast prestigious major leagues, tournaments and events in the MENA region, which is testament to the strength of its long-standing relationships with major rights holders, as well as the quality of its coverage.

Any attempt to broadcast beIN SPORTS' media content without permission is both unacceptable and unlawful in all jurisdictions. beIN MEDIA GROUP's legal team is investigating the pirated IPTV broadcast of its channels and exploring all legal remedies available.

beIN MEDIA GROUP is looking forward to another great season of football and will continue to broadcast the latest and greatest sporting events to the MENA region.

Commenting on this unlawful use of its proprietary media content, **Yousef Al-Obaidly, Deputy Chief Executive Officer at beIN MEDIA GROUP**, said: "beIN MEDIA GROUP has been made aware of the unauthorized, pirated broadcast of our channels' content in Saudi Arabia. The broadcast by 'beoutQ' contravenes both Saudi and international law on intellectual property rights. We hope that the Saudi authorities will honor Saudi domestic laws, and Saudi Arabia's international legal obligations, including those under the TRIPS Agreement, to protect and enforce our intellectual property rights to the full extent. We are pursuing all available legal options to ensure our and our rights holders' intellectual property rights are respected. We are committed to providing all of our customers with the highest quality access to the latest and greatest global sporting events."



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Guy-Laurent Epstein, Marketing Director of UEFA commented as follows: “UEFA fully supports the beIN MEDIAGROUP in taking action against illegal streaming in all relevant territories including MENA in order to stop piracy and the infringement of UEFA’s intellectual property.”

Melcior Soler, Director of Audiovisual of LaLiga added: “LaLiga actively works against piracy of LaLiga content worldwide and fully supports our right holders in fighting against illegal broadcast in their territories. We shall assist beIN MEDIA GROUP, our exclusive right holder in the MENA territories, to avoid the unauthorized broadcast of LaLiga matches by beoutQ.”

Sheila Cassells, Executive Director of the Audiovisual Anti-Piracy Alliance (AAPA) said: “As a valued member of our alliance, we were shocked to hear from beIN about this illegitimate broadcast of the company’s legal content in Saudi Arabia. We urge the authorities there to be strident and expeditious in upholding both international norms on intellectual property, and also Saudi Arabia’s own law, which this directly contravenes. beIN MEDIA GROUP is a trusted partner to dozens of sporting organizations around the world thanks to its long-standing relationships and the quality of its coverage. We stand with them in condemnation of this pirate broadcaster.”



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About beIN MEDIA GROUP and beIN MENA

beIN MEDIA GROUP, chaired by Nasser AL-KHELAIFI, is an independent company established in 2014, and the owner of beIN, the leading sport and entertainment global network. beIN is now distributed across 43 countries within Europe, North America, Asia, Australia, Turkey, Middle East and North Africa (MENA).

Aside from building the beIN SPORTS premium network, beIN MEDIA GROUP is expanding beyond sports into entertainment through production and distribution as well as in the digital space. In November 2015, a new platform was launched in MENA including 28 beIN owned channels with 20 related to sports, 4 to movies and 4 to kids, in addition to growing numbers of third party channels. In March 2016, beIN MEDIA GROUP acquired MIRAMAX film studios offering movie production capabilities and a library of over 700 films. beIN MEDIA GROUP acquired Digiturk the leading PAY TV operator in Turkey, in August 2016.

beIN MENA is a multi-genre platform providing exclusive access to prime sporting competitions including: Olympics, FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga, UEFA Europa League, FIFA Confederation Cup, Copa America; Africa Cup of Nations, CAF Champions League, AFC Champions League, AFC Cup, AFC Asian Cup 2019. Among the world's other most popular sports, tennis (including Roland Garros, US Open, Australian open and Wimbledon as well as the ATP Masters series), basketball (NBA), motorsports (Dakar Rally, NASCAR, Formula1), cycling (Tour de France), rugby (Six Nations) and many more including NFL, MLB and athletics also broadcast by beIN.

beIN MENA also offers complete spectrum of entertainment including blockbuster movies, series and best kids programs through acquiring several exclusive channels like Jeem & Baraem. Stunning local and global entertainment besides best in class sports events all delivered through state of art technology.

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