

Press Release

beIN expands customer services support
Residents in the UAE can now dial a localized number to speak
with beIN

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belN, a global leader in TV production, distribution and media rights acquisition, has revealed its move to expand its customer support services with a new localized contact number for its customers in the UAE. With the new local number, customers can now call 8005522 and directly speak with a belN customer service representative—obtaining essential information, data and updates about the channel network.

The move represents the company's continuing commitment towards facilitating strong communication ties with the public while also reinforcing its key focus on customer services across all countries in the MENA region.

The release of the new local contact number demonstrates the company's efforts to provide world class, high quality customer services—addressing and providing customers with all their needs and requirements. beln contact centre will be offering a wide range of services on a 24/7 basis and will be monitored and facilitated by highly-trained employees with the aim of ensuring the highest quality and seamless service delivery.

Additionally, "belN gives great consideration in its efforts to address the requirements and needs of its customers from all over the world through its facilitation of service delivery and the means to provide its customers with suitable answers and integrated information about subscriptions, packages, offerings, broadcast schedules, authorized distributors and other urgent concerns. In line with the launch of this new customer service number, belN aims to create stronger ties with its subscribers, providing them with services like the activation of new receivers, providing technical support, receiving complaints and suggestions related to the network, responding and interacting with the public in record time. belN will continue to launch local landlines across more countries in the region to maintain faster and highly efficient services, especially in light of the ongoing increase in belN channel subscriptions as we continue to offer exclusive sports and recreational content for all segments of the society."

The launch of the new contact number for customers in the UAE is part of a series of similar steps made by belN to ensure key customer satisfaction. To date, some of contact numbers have already been launched in Egypt, Tunisia, Morocco, Qatar, KSA and Bahrain.







About beIN

beIN is a leading global network broadcasting in the Middle East and North Africa (in 24 countries), France, USA, Canada, Indonesia, the Philippines, Hong Kong, Taiwan and Australia.

beIN is a multi-genre platform providing exclusive access to prime sporting competitions including: FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga; CAN, AFC Champions League and AFC Asian Cup. Among the world's other most popular sports, tennis (including French Open, US Open), basketball (NBA), motorsports (MotoGP, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and many more including handball (Qatar 2015) and gymnastics are also broadcast by beIN.

beIN offers complete spectrum of entertainment including blockbuster movies from around the world, stunning local and global entertainment besides best in class sports events all delivered through state of art technology. Through beIN SPORTS CONNECT beIN DTH subscribers as well as non-subscribers can access content anytime anywhere.

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