



beIN SPORTS ANNOUNCES 2016-17 CONFERENCE USA MEN'S BASKETBALL SCHEDULE

MIAMI, FL – September 27, 2016 – [beIN SPORTS](#) today released the programming schedule for the anticipated 2016-17 Conference USA men's basketball season beginning Saturday, December 3rd. Earlier this year, the network announced the multi-year broadcasting rights acquisition for a variety of sporting events within this prestigious collegiate athletic conference, which will air on beIN SPORTS and beIN SPORTS CONNECT, the network's streaming service.

beIN SPORTS' Conference USA men's basketball coverage will feature ten (10) games highlighting the league's top teams. It all starts on Saturday, December 3rd, when defending regular-season champions UAB hosts Auburn in a rematch of an interstate rivalry that last year ended in a one-point victory for the Tigers. Middle Tennessee, who represented C-USA in the NCAA Division I Men's Basketball Tournament and beat highly ranked Michigan State in one of the biggest "March Madness" upsets, will also be featured along with Florida Atlantic, LA Tech, Marshall, North Texas, Old Dominion, Rice, UTEP and WKU.

Listed below is the beIN SPORTS schedule for the 2016-17 Conference USA men's basketball season. For the most up-to-date schedule of Conference USA events, visit: beINSPORTS.com/us/tv-guide.

beIN SPORTS & beIN SPORTS CONNECT		
DATE	EVENT	TIME (EST)
December 3	Auburn at UAB Auburn University vs. University of Alabama at Birmingham	8:30 PM
January 5	Middle Tennessee at Rice Middle Tennessee University of Texas vs. Rice University	8:00 PM
January 12	Marshall at Middle Tennessee Marshall University vs. Middle Tennessee State University	8:00 PM
January 19	UAB at Florida Atlantic University of Alabama at Birmingham vs. Florida Atlantic University	8:00 PM
January 26	UTEP at WKU University of Texas at El Paso vs. Western Kentucky University	8:00 PM
February 2	WKU at LA Tech Western Kentucky University vs. Louisiana Tech University	8:00 PM
February 9	Old Dominion at Middle Tennessee Old Dominion University vs. Middle Tennessee State University	8:00 PM

February 16	UTEP at North Texas University of Texas at El Paso vs. University of North Texas	8:00 PM
February 23	Marshall at Old Dominion Marshall University vs. Old Dominion University	8:00 PM
March 2	Old Dominion at UTEP Old Dominion University vs. University of Texas at El Paso	8:00 PM

Conference USA is an athletic conference designed to promote the success of its student-athletes. Comprised of 14 collegiate institutions, the conference features a dynamic array of competitions in 19 different sports, both male and female.

For more information, visit www.beINSPORTS.com. Follow us on Twitter [@beINCOLLEGE](https://twitter.com/beINCOLLEGE) and/or [@beINSPORTSUSA](https://twitter.com/beINSPORTSUSA) and like us on Facebook [beIN COLLEGE](https://www.facebook.com/beINCOLLEGE) and/or [beIN SPORTS USA](https://www.facebook.com/beINSPORTSUSA) for breaking news and real-time updates. Join the conversation using [#beINCOLLEGE](https://twitter.com/beINCOLLEGE).

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About beIN SPORTS USA

Launched in 2012, [beIN SPORTS](http://www.beINSPORTS.com) is the fastest growing global sports network in the U.S. and is offered on the 10 largest cable/satellite TV providers in the U.S., as well as other systems across the country. [beIN SPORTS](http://www.beINSPORTS.com) offers viewers premium sports content and entertainment across multiple platforms including TV channels [beIN SPORTS](http://www.beINSPORTS.com) and [beIN SPORTS en Español](http://www.beINSPORTS.com) and live streaming on [beIN SPORTS CONNECT](http://www.beINSPORTS.com). A cornerstone of [beIN SPORTS](http://www.beINSPORTS.com) is its unrivaled live soccer coverage, which includes live matches from [LaLiga](http://www.beINSPORTS.com), [Serie A](http://www.beINSPORTS.com), [Ligue 1](http://www.beINSPORTS.com), [NASL](http://www.beINSPORTS.com), and [CONMEBOL/CONCACAF/CAF World Cup Qualifiers](http://www.beINSPORTS.com), as well as news and in-depth analysis of all the top leagues from around the world. In addition to soccer, [beIN SPORTS](http://www.beINSPORTS.com) serves as a haven to fans of [motorsports](http://www.beINSPORTS.com), [tennis](http://www.beINSPORTS.com), [rugby](http://www.beINSPORTS.com), [boxing](http://www.beINSPORTS.com), [mixed martial arts](http://www.beINSPORTS.com) (MMA) and volleyball, among others. With the recent addition of [Conference USA](http://www.beINSPORTS.com) coverage, [beIN SPORTS](http://www.beINSPORTS.com) will also broadcast College Football, Men's and Women's Basketball and Soccer, Baseball, Softball and Volleyball. Thru [beIN SPORTS CONNECT](http://www.beINSPORTS.com), authenticated subscribers can also enjoy all the exciting action from the two networks and stream live overflow matches offered in HD on your computer, tablet or smart phone.

About Conference USA

Conference USA is an NCAA Division I athletic conference based in Irving, Texas, that services 14 institutions of higher education – Charlotte, FIU, Florida Atlantic, Louisiana Tech, Marshall, Middle Tennessee, North Texas, Old Dominion, Rice, Southern Miss, UAB, UTEP, UTSA and WKU. Now in its third decade, Conference USA has adapted to the ever-changing landscape of collegiate athletics with an unwavering commitment to excellence, integrity and leadership in competition, academics and community.

More information can be found on our web site, www.ConferenceUSA.com. Fans can also follow C-USA online on social media with Twitter ([@Conference_USA](https://twitter.com/Conference_USA)), or [ConferenceUSA](https://www.facebook.com/ConferenceUSA) on Facebook, Instagram and Snapchat.

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