



Press Release

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beIN MENA Signs Multi-Year Content Acquisition Deal With Warner Bros. International Television Distribution **Movies and Series from leading Hollywood Studio to be featured on beIN MOVIES and beIN SERIES channels from November 01 within MENA region**

Doha – Qatar; beIN, the premium entertainment market leader in MENA, and Warner Bros. International Television Distribution, world's largest distributors of feature films, television programs and animation to the international television marketplace, have announced a long-term multi-year deal that will enable beIN to acquire premium content from leading Hollywood studio. The announcement was made today by Yousef Al-Obaidly, Deputy CEO of beIN MEDIA GROUP, and Jeffrey R. Schlesinger, President, Warner Bros. Worldwide Television Distribution. This deal represents one of the most comprehensive content acquisition deals for beIN. Starting this year, beIN will have access to such hit series as "Arrow," "Gotham" and "Originals," and will acquire the exclusive 2nd Pay window rights to Warner Bros. theatrical features.

From 2019, beIN will become the exclusive home of Warner Bros.' first-run programming, series and 1st Pay window feature films. In addition to acquiring the pay TV window, beIN has acquired catch-up rights as well as access to the rich library of content from Warner Bros.

This is a landmark deal for beIN, which made its foray into entertainment content segment just last year. The company has been successful in attracting top studios and third-party channels to its platform. beIN now boasts one of the most well-rounded pay-TV network in Middle East & North Africa with over 75 channels broadcasting movies, series, sports, kids and general entertainment content.

Commenting on this deal, Yousef Al-Obaidly, Deputy Chief Executive Officer of beIN MEDIA GROUP said, "I am thrilled that we would be able to feature amazing super-hero movies and franchises on beIN MOVIES. Warner Bros. deal will also enable us to access amazing series like Arrow, Gotham and Originals and bring these great series to our subscribers in the region through beIN SERIES. beIN is constantly trying to achieve leadership position within entertainment space and this deal with Warner Bros. will help us become the number one choice for movies and entertainment lovers in MENA".

Jeffrey Schlesinger, President, Warner Bros. Worldwide Television Distribution, said "We are pleased that our feature films and television series will have a home across beIN's channels in the Middle East and Africa, with our content making its region



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debut across these channels starting in 2019. We looking forward to working with the teams at beIN to market our programming in this important region for our business.” beIN MEDIA GROUP has experienced significant expansion in the past one year with the acquisition of Hollywood studio Miramax and leading pay-TV network Digiturk in Turkey. These acquisitions have helped beIN attract the best global content to its network in MENA for its subscribers. beIN intends to continue to expand its content acquisition in order to feature the very best of Hollywood content for its subscribers.

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About beIN

beIN is a leading global network broadcasting in the Middle East and North Africa (in 24 countries), France, USA, Canada, Indonesia, the Philippines, Hong Kong, Taiwan and Australia.

beIN is a multi-genre platform providing exclusive access to prime sporting competitions including: FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga; CAN, AFC Champions League and AFC Asian Cup. Among the world's other most popular sports, tennis (including French Open, US Open), basketball (NBA), motorsports (MotoGP, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and many more including handball (Qatar 2015) and gymnastics are also broadcast by beIN.

beIN offers complete spectrum of entertainment including blockbuster movies from around the world, stunning local and global entertainment besides best in class sports events all delivered through state of art technology. Through beIN SPORTS CONNECT beIN DTH subscribers as well as non-subscribers can access content anytime anywhere.

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