

Boulogne-Billancourt, Thursday January, 14th

beIN SPORTS France acquires media rights for the 2018 FIFA World Cup Russia™ and the 2022 FIFA World Cup Qatar™

beIN SPORTS today announced its agreement with the FÉDÉRATION INTERNATIONALE DE FOOTBALL ASSOCIATION (FIFA), for the acquisition of the 2018 FIFA World Cup Russia™ and the 2022 FIFA World Cup Qatar™.

beIN SPORTS France will offer the live broadcast of both editions of the FIFA World Cup and beIN Sports will be the only place to watch all 64 games (including 36 games on an exclusive basis) from both editions live. A free-to-air channel will co-broadcast some selected games of each competition.

Along with UEFA Euro 2012™, 2014 FIFA World Cup™ and UEFA Euro 2016™ taking place this June in France, the acquisition of these two prestigious competitions further reinforces the exceptional premium sport content available on the beIN SPORTS channels.

Yousef Al-Obaidly, Deputy C.E.O of beIN MEDIA GROUP and President of beIN SPORTS FRANCE said: "We are pleased to continue to provide our subscribers with the best international football. Since its creation, beIN SPORTS broadcasts the most important and greatest sport competitions and the FIFA World Cups are the pinnacle of international sport events. We are once again delivering our promise to offer beIN SPORTS subscribers in France an unparalleled package of premium sport content and share with fans the best emotions."

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