



Press release

Tour of Qatar in Professional Live Coverage by beIN SPORTS

Doha, Qatar 27th of January 2016

beIN SPORTS channels are gearing up to cover the 8th edition of Tour of Qatar for women which will be held between the 2nd and the 5th of February and the 15th for men which will be held between the 8th and the 12th of February.

beIN SPORTS will cover the unique event providing live coverage in both languages English and Arabic commentary seeking to offer the best for its viewers and special coverage will feature a daily summary that reviews the most important stages and sheds the light on participating teams and the leaders in addition to exclusive interviews with the sports stars.

Tour of Qatar this year consists of 4 women's stages while the men's has been reduced to be 5 only instead of 6 stages and 15 teams will participate in the Women's Tour while 18 teams will in the men's.

The final day of the men's Tour which will be on the 12th of February, beIN SPORTS will dedicate an analytic studio that reviews the race course and discusses deeply all the details related to the participating teams and the crowned champions.

beIN SPORTS network promises to provide unique digital coverage via internet and social media. Where the digital coverage provided by the network on its official website and pages, finds high turnout by those who can't watch the Tour on Television; as they can now watch this event on smartphones, besides to following up all the news moment by moment on beIN SPORTS social media pages and accounts; Facebook, twitter and Instagram

The coverage of Tour of Qatar this year is just the beginning of a series of an important coverage of the sport, in which the "Qatar Cycling Federation" shall be organizing the world championship later this year. As well as, "Qatar Cycling Federation" has applied an official request to the international federation, stating the importance of enrolling Tour of Qatar in the International Federation calendar and to be part of Pro Tour, which shall be taking effect from next year 2017 instead of the current Tour



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beIN is a leading global network broadcasting in the Middle East and North Africa (in 24 countries), France, Spain, USA, Canada, Indonesia, the Philippines, Hong Kong, Thailand and Australia.

beIN is a multi-genre platform providing exclusive access to prime sporting competitions including: FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga; CAN, AFC Champions League and AFC Asian Cup. Among the world's other most popular sports, tennis (including French Open, US Open), basketball (NBA), motorsports (MotoGP, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and many more including handball (Qatar 2015) and gymnastics are also broadcast by beIN.

beIN offers complete spectrum of entertainment including blockbuster movies from around the world, stunning local and global entertainment besides best in class sports events all delivered through state of art technology. Through beIN SPORTS CONNECT beIN DTH subscribers as well as non-subscribers can access content anytime anywhere.

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