



beIN SPORTS awarded Premier League rights in Middle East and North Africa

For Immediate release

[November 2nd, 2015 ; London, UK]: The Premier League is pleased to announce that beIN SPORTS has been awarded its broadcasting rights in the Middle East and North Africa (MENA) region for Seasons 2016/17 to 2018/19.

beIN SPORTS is the Premier League's current broadcast partner in the region.

Premier League Executive Chairman, Richard Scudamore, said: "We are extremely pleased that beIN SPORTS has chosen to invest in our broadcasting rights in the Middle East and North Africa region for Seasons 2016/17 to 2018/19."

"beIN SPORTS currently does an excellent job broadcasting high quality coverage of the Barclays Premier League to fans across the region. We look forward to working with them for the next four years."

Commenting on the announcement, beIN MEDIA GROUP Chairman-CEO, Mr. Nasser Al-Khelaifi added: "We are very pleased to continue our partnership with the Premier League. The Premier League attracts large audiences and it continues to top our viewership ratings. We look forward to working together with the Premier League to provide the most attractive and comprehensive coverage experience."

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About Barclays Premier League:

The Barclays Premier League is the most watched continuous annual global sporting event in the world. Last season 13.7 million fans attended matches with record average stadium occupancy of 95.9%. Across nine months of the year, 380 matches are viewed in 185 countries with coverage available in over 725 million households. For more information please contact the Premier League Press Office on +44 20 7864 9190 or press@premierleague.com

About beIN SPORTS:

beIN SPORTS is the Exclusive TV Rights holder for Barclays Premier League in Middle East and North Africa region; namely, Algeria, Bahrain, Chad, Djibouti, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Somalia, South Sudan, Sudan, Syria, Tunisia, United Arab Emirates and Yemen. It broadcasts the EPL content through various distribution technologies such as Satellite DTH, IPTV and OTT. For more information on beIN MEDIA GROUP, please contact the Media Office: Tel: +974-4457-7419 e-mail: mediaoffice@beinsports.net or visit www.beinmediagroup.com