



Press Release

beIN Wins MENA OTT Trendsetter of 2015 Award

Doha, 17 Nov 2015

beIN SPORTS CONNECT won MENA OTT Trendsetter 2015 Award in BroadcastPro Summit which was held recently.

The award was presented to Mr. Mohammed Al-Derham the Manager of Media Rights Acquisition. Mohammed was very excited at accepting the award on behalf of beIN, and said "It's an honor and privilege to receive this award, especially when judged among many worthy peers. The recognition underscores the hard work of all our employees whose core value of respect, entrepreneurial spirit and enjoyment will continue to push our business for even greater success. beIN SPORTS CONNECT is a customer centric and exciting platform that the sports fans of MENA absolutely adore. No wonder beIN SPORTS CONNECT has emerged as the leading OTT brand in the region."

beIN was awarded the MENA OTT trendsetter award for showing significant subscriber growth in the past 18 months for the CONNECT product. beIN CONNECT is a sports fan's dream OTT (Over-the-top) live streaming platform. There is no feature that a sports fan can imagine and it's not available in beIN CONNECT. Top features include two hours playback to ensure that you never miss a moment of your favorite match. beIN CONNECT is the only regional OTT platform that streams 18 channels in 1080P Full HD with Dolby Digital Sound. Additional sophisticated features include extreme customization for the fans like ability to select different commentators for popular games and watching four games simultaneously on a single screen. Match viewing is further enriched by tapping into social conversations. Fans can access comprehensive stats and analysis on teams, players and coaches from match kick-off till the end. beIN CONNECT is among the most advanced OTT platforms globally. No wonder it's MENA's largest OTT platform in terms of number of channels streamed as well as paid subscribers.

beIN has emerged as a leading global sports network broadcasting in the Middle east and North Africa (MENA), France, USA, Canada, South East Asia and Australia. Across MENA, beIN broadcasts its 19 HD channels in 24 countries, in four languages along with hosting various 3rd party entertainment and educational channels.

The introduction of multi-screen technology allows beIN SPORTS subscribers exclusive access to our great content via television, computer, tablet, or smartphone app.

BroadcastPro Middle East's is an annual flagship event to promote and celebrate excellence in the broadcast industry across the MENA region. Featuring extensive networking opportunities, seminars and awards presentations by key industry and government leaders, it is one of the few annual events where the industry can come together to celebrate its success and promote its future.



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beIN is a leading global network broadcasting in the Middle East and North Africa (in 24 countries), France, USA, Canada, Indonesia, the Philippines, Hong Kong, Taiwan and Australia.

beIN is a multi-genre platform providing exclusive access to prime sporting competitions including: FIFA World Cup, UEFA Champions League, football leagues from Europe including Spain's La Liga, England's Premier League, Italy's Serie A, France's Ligue 1, German's League Bundesliga; CAN, AFC Champions League and AFC Asian Cup. Among the world's other most popular sports, tennis (including French Open, US Open), basketball (NBA), motorsports (MotoGP, Dakar Rally, NASCAR), cycling (Tour de France), rugby (Six Nations) and many more including handball (Qatar 2015) and gymnastics are also broadcast by beIN. **beIN** offers complete spectrum of entertainment including blockbuster movies from around the world, stunning local and global entertainment besides best in class sports events all delivered through state of art technology. Through beIN SPORTS CONNECT beIN DTH subscribers as well as non-subscribers can access content anytime anywhere.

For further information about beIN, please contact

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