



# WHO WE ARE

beIN SPORTS operates multi-platform sports channels and digital content services in the Middle East North Africa, France, North America, Australia and South East Asia. beIN SPORTS' mission is to bring fans of all great sports the best live game action, news and analysis of the top leagues, tournaments and competitions around the planet, as well as exclusive original content.



## PREMIUM SPORTS

beIN SPORTS follows the world's top soccer leagues and tournaments. Outside the soccer world, beIN SPORTS covers a variety of sports giving important exposure to basketball (NBA and Euroleague), football (NFL), rugby, tennis, cycling, volleyball and motor sports.

## PROPERTY EXPERTS

beIN SPORTS is the «go-to» destination for everything related to major properties, such as Real Madrid, Barcelona, Paris Saint-Germain, as well as sporting stars like Messi, Neymar, Ibrahimovic.

## LIVE

beIN SPORTS focuses ON LIVE offering up to 10 live events at the same time.

## STUDIO PRODUCTION

Aside from our premium sporting rights, the strength of our original studio productions, with strong in depth analysis and global reporting, sets beIN SPORTS apart from other sport channels.

## DIGITAL

beIN SPORTS' digital platform is the privileged link for connecting our audience with the channel: wherever, whenever and through any possible screen, beIN SPORTS' digital platform unleashes unlimited and compelling sport action: live streaming, news, VOD, Replay, data & stats, 2nd screen experience, user generated content!

## BEIN SPORTS CONNECT

beIN SPORTS Connect live streaming platform brings more than 35 live streaming channels to hundreds of thousands of OTT viewers, in more than 25 countries across the world, including the US, Canada, France, and 24 MENA countries. Available on desktop platform, smartphones, tablet, and more recently consoles and smart TVs, beIN SPORTS Connect propels beIN SPORTS into new digital sport distribution



# WHERE WE ARE

A DYNAMIC DEVELOPMENT  
ACROSS ALL CONTINENTS



**NORTH AMERICA**  
August 2012



**FRANCE**  
June 2012



**MIDDLE EAST  
NORTH AFRICA**  
November 2003



**INDONESIA**  
July 2013

**PHILIPPINES**  
October 2013

**HONG KONG**  
November 2013

**THAILAND**  
February 2014

**AUSTRALIA**  
September 2014



# BROADCASTING RIGHTS

## FOOTBALL



## HANDBALL



## RUGBY



## BASKETBALL



## TENNIS



## ... AND SO MANY MORE





# SEE YOU SOON



## beIN SPORTS MENA

ar.beinsports.net  
twitter.com/beINSPORTS  
ar-ar.facebook.com/beINSPORTS

## USA / NORTH AMERICA

beinsports.tv  
twitter.com/beINSPORTSUSA  
facebook.com/beINSPORTSUSA

## FRANCE

beinsports.fr  
twitter.com/beinsports\_FR  
facebook.com/beINSPORTSFrance

## INDONESIA

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twitter.com/beINsportsID  
facebook.com/beinsportsindonesia

## HONG KONG

beinsports.hk

## PHILIPPINES

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