

beIN
SPORTS

beIN MEDIA GROUP





WHO WE ARE

beIN SPORTS brings unrivalled sport action and major international events, to dozens of millions of viewers around the world.

beIN SPORTS operates multi-platform sports channels and digital content services in the Middle East North Africa, Europe (France, Spain), North America, Australia and South East Asia. beIN SPORTS' mission is to bring fans of all great sports the best live game action, news and analysis of the top leagues, tournaments and competitions around the planet, as well as exclusive original content

PREMIUM SPORTS

beIN SPORTS follows the world's top soccer leagues and tournaments. Outside the soccer world, beIN SPORTS covers a variety of sports giving important exposure to basketball (NBA and Euroleague), football (NFL), rugby, tennis, cycling, volleyball and motor sports.

PROPERTY EXPERTS

beIN SPORTS is the "go-to" destination for everything related to major properties, such as Real Madrid, Barcelona, Paris Saint-Germain, as well as sporting stars like Messi, Neymar, Ibrahimovic.

LIVE

beIN SPORTS focuses ON LIVE offering up to 10 live events at the same time.

STUDIO PRODUCTION

Aside from our premium sporting rights, the strength of our original studio productions, with strong in depth analysis and global reporting, sets beIN SPORTS apart from other sport channels.

DIGITAL

beIN SPORTS' digital platform is the privileged link for connecting our audience with the channel: wherever, whenever and through any possible screen, beIN SPORTS' digital platform unleashes unlimited and compelling sport action: live streaming, news, VOD, Replay, data & stats, 2nd screen experience, user generated content!

beIN SPORTS CONNECT

beIN SPORTS CONNECT live streaming platform brings more than 35 live streaming channels to hundreds of thousands of OTT viewers, in more than 25 countries across the world, including the US, Canada, France, Spain, 24 MENA countries and Australia. Available on desktop platform, smartphones, tablet, game consoles and smart TVs, beIN SPORTS CONNECT propels beIN SPORTS into new digital sport distribution".

WHAT WE DO



WHERE WE ARE

Key milestones in our history, through the dissociation from Al Jazeera media network to our current position as a leading global and independent group.



A DYNAMIC DEVELOPMENT ACROSS ALL CONTINENTS

we are active in 5 continents with the same passion for sports. beIN SPORTS was formed to expand the global reach of beIN SPORTS and diversify into general entertainment and media categories.



CREATION OF
beIN MEDIA GROUP
Jan. 2014

INAUGURATION
OF beIN IP
Sept. 2014

1. MIDDLE EAST NORTH AFRICA
November 2003

2. FRANCE
June 2012

3. NORTH AMERICA
August 2012

4. INDONESIA
July 2013

5. PHILIPPINES
October 2013

6. HONG KONG
November 2013

7. THAILAND
February 2014

8. AUSTRALIA
October 2014

9. SPAIN
August 2015

FACTS & FIGURES

TV production, distribution and media rights acquisitions.



14.8M.

Facebook fans



2.3M.

Twitter followers



390K

Instagram followers



400K

Google +



30M.

YouTube & Dailymotion video views

20+

different sports coverage

33

countries across 5 continents

34

channels

1,900+

employees

40+

millions Pay TV subscribers

6,000

hours of live broadcasting monthly

5

companies part of beIN MEDIA GROUP holding

15M+

millions social media fans and followers



BROADCASTING RIGHTS

A worldwide catalogue.



FOOTBALL



RUGBY



HANDBALL



TENNIS



BASKETBALL



... AND SO MANY MORE

